

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

$$SC = *$$

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	7A-9A		:30	\$650.00	10/30-11/02	4	1	4	\$2,600.00	
		Buyline Comment: GOOD MORNING AMREICA										
	2	M-TU	7A-9A		:30	\$650.00	11/05-11/06	2	1	2	\$1,300.00	
		Buyline Comment: GOOD MORNING AMREICA										
	3	SU	7A-8A		:30	\$650.00	11/04-11/04	1	1	1	\$650.00	
		Buyline Comment: SUNDAY GMA										
	4	TU-F	9A-10A		:30	\$275.00	10/30-11/02	4	1	4	\$1,100.00	
		Buyline Comment: THE MORNING BLEND										
	5	M-TU	9A-10A		:30	\$275.00	11/05-11/06	2	1	2	\$550.00	
		Buyline Comment: THE MORNING BLEND										
	6	TU-F	10A-11A		:30	\$700.00	10/30-11/02	4	1	4	\$2,800.00	
		Buyline Comment: THE VIEW										
	7	M-TU	10A-11A		:30	\$700.00	11/05-11/06	2	1	2	\$1,400.00	
		Buyline Comment: THE VIEW										
	8	TU-F	11A-12P		:30	\$400.00	10/30-11/02	4	1	4	\$1,600.00	
		Buyline Comment: MIDDAY NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 1904

Buyer MAURA GILROY

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1904

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

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	9	M-TU	11A-12P		:30	\$400.00	11/05-11/06	2	1	2	\$800.00	
				Buyline Comment: MIDDAY NEWS								
	10	TU-F	1P-2P		:30	\$750.00	10/30-11/02	4	1	4	\$3,000.00	
				Buyline Comment: GENERAL HOSPITAL								
	11	M	1P-2P		:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
				Buyline Comment: GENERAL HOSPITAL								
	12	TU-F	2P-3P		:30	\$375.00	10/30-11/02	4	1	4	\$1,500.00	
				Buyline Comment: JEFF PROBST								
	13	M	2P-3P		:30	\$375.00	11/05-11/05	1	1	1	\$375.00	
				Buyline Comment: JEFF PROBST								
	14	TU-F	330P-4P		:30	\$350.00	10/30-11/02	4	1	4	\$1,400.00	
				Buyline Comment: NEWS								
	15	M	330P-4P		:30	\$350.00	11/05-11/05	1	1	1	\$350.00	
				Buyline Comment: NEWS								
	16	TU-F	4P-5P		:30	\$450.00	10/30-11/02	4	1	4	\$1,800.00	
				Buyline Comment: JUDGE JUDY								
	17	M	4P-5P		:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
				Buyline Comment: JUDGE JUDY								
	18	TU-F	7P-730P		:30	\$1,000.00	10/30-11/02	4	1	4	\$4,000.00	
				Buyline Comment: ACCESS HOLLYWOOD								
	19	M	7P-730P		:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
				Buyline Comment: ACCESS HOLLYWOOD								

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	20	TU-F	730P-8P		:30	\$1,000.00	10/30-11/02	4	1	4	\$4,000.00	
		Buyline Comment: MILLIONAIRE										
	21	M	730P-8P		:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
		Buyline Comment: MILLIONAIRE										
	22	TU	10P-11P		:30	\$4,500.00	10/30-10/30	1	1	1	\$4,500.00	
		Buyline Comment: PRIVATE PRACTICE										
	23	W	10P-11P		:30	\$3,500.00	10/31-10/31	1	1	1	\$3,500.00	
		Buyline Comment: NASHVILLE										
	24	F	10P-11P		:30	\$5,000.00	11/02-11/02	1	1	1	\$5,000.00	
		Buyline Comment: 20/20										
	25	SU	10P-11P		:30	\$3,000.00	11/04-11/04	1	1	1	\$3,000.00	
		Buyline Comment: 666 PARK AVE										

---REPORT TOTALS---

Report Totals: 59 / \$48,425.00

---SALES MONTHLY TOTALS---

Nov 12: 59 / \$48,425.00

Sales Totals: 59 / \$48,425.00

Station Totals: 59 / \$48,425.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$201,771	KBLR	0%	KLAS	25%	KSNV	15%	KTNV	24%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	33%				

---COMPETITIVE COMMENTS---

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Hiatus Weeks

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COMPETITIVE IS ESTIMATED

Booksnull

DemosRA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE